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Mutual

PASADENA TOURNAMENT *of* ROSES®

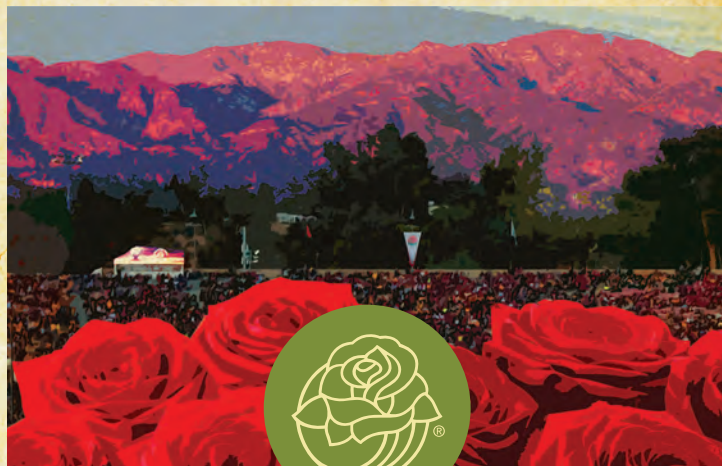
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THE GRANDDADDY OF THEM ALL®

MEDIA GUIDE



ROSE BOWL GAME

PRESENTED BY  Northwestern Mutual

PASSION | STRENGTH | TRADITION | HONOR



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KEY CONTACTS

Karen Linhart, *Media Director*

T: 213.820.1522 • klinhart@rosebowlgame.org

Doug Ingels, *Media Coordinator*

T: 608.225.3905 • dingels@tournamentofroses.com

ROSE BOWL STADIUM

1001 Rose Bowl Dr. • Pasadena, CA 91103

South Press Box: 626.577.6485 • North Press Box: 626.577.6486

Eric Kay, *Stadium Media Coordinator*

T: 714.234.3916 • ekay@rosebowlgame.org

OHIO STATE

TEAM HEADQUARTERS

InterContinental Los Angeles Downtown

900 Wilshire Blvd. • Los Angeles, CA 90017

T: 213.688.7777

Jerry Emig, *Associate Director, Athletic Communications*

T: 614.203.2766 • emig.2@osu.edu

Mike Basford, *Associate Director, Athletic Communications*

T: 908.892.8951 • basford.16@osu.edu

WASHINGTON

TEAM HEADQUARTERS

JW Marriott at L.A. Live

900 W. Olympic Blvd. • Los Angeles, CA 90015

T: 213.765.8600

Jeff Bechthold, *Assistant AD—Athletic Communications*

T: 206.473.8657 • bechtold@uw.edu

Brian Tom, *Associate Director of Athletic Communications*

T: 206.949.7523 • briantom@uw.edu

KEY CONTACTS

PRACTICE SITE

StubHub Center

18400 S. Avalon Blvd. • Carson, CA 90746
T: 310.630.2000

MEDIA HEADQUARTERS

Residence Inn Los Angeles L.A. Live

901 W. Olympic Blvd. • Los Angeles, CA 90015
213.443.9200
marriott.com

MEDIA REGISTRATION ROOM

December 26–December 31: 8 a.m.–6 p.m.

Note: On press conference days, December 27, 29, 31,
the media registration room opens at 7:30 a.m.

Registration will only be open from 1 p.m. to 5 p.m. on December 30.
Media may pickup credentials at the Rose Bowl Stadium
credential trailer on December 30.

MEDIA SHUTTLE

T: 818.237.7087–Matt Schillaci
December 26–December 31: 8 a.m.–Midnight

TOURNAMENT OF ROSES

391 S. Orange Grove Blvd. • Pasadena, CA 91184
T: 626.449.4100
tournamentofroses.com

COLLEGEPRESSBOX.COM

Username: rosebowl
Password: pasadena

MEDIA SCHEDULE

WEDNESDAY, DECEMBER 26

Welcome Press Conference

(Disneyland Resort–Disney California
Adventure Park) 2 p.m.

THURSDAY, DECEMBER 27

OHIO STATE: Defensive coordinator and five defensive players

(Residence Inn L.A. Live) 8 a.m.

WASHINGTON: Offensive coordinator and five offensive players

(Residence Inn L.A. Live) 9 a.m.

Open Practice

Time TBD

OHIO STATE: Lawry's Beef Bowl

(100 N. La Cienega Blvd. Beverly Hills,
CA 90211): 4:30 p.m.–B–Roll Only

FRIDAY, DECEMBER 28

Open Practice

Time TBD

WASHINGTON: Lawry's Beef Bowl

(100 N. La Cienega Blvd. Beverly Hills,
CA 90211): 4:30 p.m.–B–Roll Only

SATURDAY, DECEMBER 29

OHIO STATE: Offensive coordinator and five offensive players

(Residence Inn L.A. Live) 8 a.m.

WASHINGTON: Defensive coordinator and five defensive players

(Residence Inn L.A. Live) 9 a.m.

SUNDAY, DECEMBER 30

Media Day; Head coach, assistants and 2-deep roster

(Rose Bowl Stadium Media Tent)

OHIO STATE: 9:15 a.m.–9:45 a.m.

WASHINGTON: 11:15 a.m.–11:45 a.m.

Rose Bowl Bash (The Bloc) 10 a.m.–5 p.m.

MONDAY, DECEMBER 31

Head Coach Press Conference

(Residence Inn L.A. Live) 8:30 a.m.

*Photo opportunity with both head
coaches at approximately 9 a.m.





Rose Bowl Bash (The Bloc) 10 a.m.–4 p.m.

TUESDAY, JANUARY 1

The 105th Rose Bowl Game presented by Northwestern Mutual

(Rose Bowl Stadium) 2:10 p.m.

GAME QUICK FACTS

	Date	January 1, 2019
	Kickoff	2:10 p.m. PT (5:10 p.m. ET)
	Site	Rose Bowl Stadium (89,105)
	Record Attendance	106,869–USC 42, Ohio State 17 (1973)
	2018 TV Rating	14.8
	ESPN	
	Chris Fowler	Play-by-Play
	Kirk Herbstreit	Color Analyst
	Maria Taylor and Tom Rinaldi	Sideline Reporters
	ESPN Radio	
	Dave Pasch	Play-by-Play
	Greg McElroy	Color Analyst
	Tom Luginbill	Sideline Reporter
	PRESENTING SPONSOR	
	Northwestern Mutual is in its fifth year as the presenting sponsor of the Rose Bowl Game.	
	CONFERENCE PAYOUT	
	The Big Ten and Pac-12 Conferences will each receive approximately \$37 million.	
	TEAM INFORMATION	
	Ohio State will wear its dark jerseys and use the west bench on game day. Washington will wear its white jerseys and use the east bench on game day.	



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MEDIA HEADQUARTERS



The Residence Inn L.A. Live will serve as the official media hotel and headquarters for the 105th Rose Bowl Game presented by Northwestern Mutual. Media registration, credential distribution, and press conferences will take place at the Residence Inn L.A. Live (Please refer to the second level floor plans on page 6 for location details). The Welcome Press Conference at Disneyland, Lawry's Beef Bowls and Media Day will be off-site.



Residence Inn LA Live 213.443.9200



REGISTRATION HOURS OF OPERATIONS

December 26–31: 8 a.m.–6 p.m.

On press conference days, December 27, 29, 31, the media registration room opens at 7:30 a.m. Registration will only be open from 1 p.m. to 5 p.m. on December 30. Media that has not picked up their credential prior to Media Day can pick up their credential at the Rose Bowl Stadium on December 30. The credential trailer is located in the northern portion of Lot D, just south of the Media Tent.



CREDENTIALS

Media credentials will be distributed at Residence Inn L.A. Live. All media who did not submit a photo or submitted a photo that did not meet the guidelines must have their photo taken.

Credentials **WILL NOT** be available for pick up at the media hotel on game day, but can be picked up at the stadium beginning at 6 a.m. in the credential trailer located in the northern portion of Lot F. However, media who choose to wait until game day will not be provided special parking accommodations.



MEDIA WORKROOM

The media workroom will be located on the second level at Residence Inn L.A. Live and is open 24 hours and secured. Internet access and computers will be available for use by media members.



PRACTICE NOTES AND QUOTES

When available, the Rose Bowl Game media staff will provide practice notes and quotes, which will be distributed in the registration room and sent via email to all who requested game week service on the official credential application. Press conferences, including Media Day, will be transcribed by ASAP. All quotes will be available on collegepressbox.com (username: rosebowl, password: pasadena) along with audio and video files.



LEVEL 2



HOSPITALITY AND FOOD SERVICE

Media hospitality will take place in Grand Dad's Lounge located on the second floor of the hotel to the right of the stairs and elevators. Breakfast will be served from 6:30 a.m. to 9 a.m., lunch will be served from 11 a.m. to 2 p.m., dinner will be served from 6 p.m. to 9 p.m. There will be beverages served each night from 6 p.m. to 11 p.m. The room will also be equipped with televisions, various games and wireless Internet.

Only credentialed media can access Grand Dad's Lounge.



HOURS OF OPERATION

December 26–30 and January 1: 8 a.m.–Midnight

December 31: 8 a.m.–12:30 a.m.

Note: Grand Dad's Lounge will open at 7:30 a.m. on December 27, 29, 30 and 31. Grand Dad's closes at 5 p.m. on December 30 and reopens at 8 p.m.



HOTEL PARKING

Valet parking is available at Residence Inn L.A. Live Downtown to all overnight guests and media members for \$15 for the first two hours or \$38 per night. **Validation is not provided by the Rose Bowl Game media staff.** Complimentary parking is available for the first 15 minutes.

PRESS CONFERENCES

The offensive and defensive press conferences and the head coach press conference will be held at Residence Inn LA Live. The Welcome Press Conference at Disney and Media Day will be off-site.



STUDENT-ATHLETE PRESS CONFERENCES

The offensive and defensive media availability will take place on the second floor of the Residence Inn L.A. Live. Each team session will last approximately 30 minutes.



MEDIA DAY

Media Day will be held in the Media Tent outside Gate G at the Rose Bowl Stadium.

The head coach, all assistant coaches and the 2-deep roster will be in attendance. The head coach and two key players will be available in the post-game press conference room, while the remainder of the team and two other key players will be available in the media work room. There will be tables with hard-line internet access available for media uploading large video files.

Ohio State will be available from 9:15–9:45 a.m. and Washington from 11:15–11:45 a.m. The 30-minute session for each team is strictly enforced.

It is the media's responsibility to move around the room and find players.

Shuttles for Media Day will leave the Residence Inn L.A. Live at 8 a.m.



PRESS CONFERENCES (cont.)

HEAD COACH PRESS CONFERENCE

The head coach press conference will be held in L.A. I at the Residence Inn L.A. Live at 8:30 a.m. on Monday, December 31. Both coaches will be available at the same time for approximately 30 minutes. There will be a photo opportunity with both coaches and the game trophy following the press conference at approximately 9 a.m.

GAME WEEK MEDIA SERVICES

INTERNET ACCESS

The media workroom at Residence Inn L.A. Live has complimentary wireless Internet, as well as a reserved hard-wired section dedicated to TV stations who must upload large files. There are computers available for use in the workroom. The workroom will be open 24 hours during game week and is secured. Username: RBGMedia, Password: RBGmedia2019!

COPY AND SCANNING SERVICES

There will be one copy machine with the ability to scan documents. Please speak to a Rose Bowl Game representative at the Residence Inn LA Live should you need to use these services.

MEDIA SHUTTLE

A complimentary shuttle service will be provided to credentialed media members from December 26–31. Shuttles are available between 8 a.m. until midnight daily. Please call 818.237.7087 to schedule transportation.

The shuttle desk is located inside Grand Dad's Lounge. Shuttle service will be provided for members of the media wishing to attend practices, the Welcome Press Conference at Disney California Adventure, Lawry's Beef Bowl(s), Rose Bowl Hall of Fame Induction Ceremony and the media party.



GAME WEEK MEDIA SERVICES (cont.)

ROSE PARADE® PRESENTED BY HONDA CREDENTIALS

The deadline to apply for press stand credentials at the Rose Parade has passed, though late consideration may be given to media outlets from the participating teams' media markets, depending on the availability of space. Inquiries should be sent to paradepr@tournamentofroses.com.

Media interested in covering Float Decorating (December 28–December 31), Equestfest (December 29), Bandfest (December 29–30) or Post Parade: A Showcase of Floats (January 1–2) may request access by sending an email to paradepr@tournamentofroses.com or by visiting the Rose Parade Media Center at 391 S. Orange Grove Blvd., Pasadena, CA 91184. Proof of current media affiliation will be required.

Rose Parade Media Center Hours of Operation:

December 27–December 31, 8:30 a.m.–5:30 p.m. • T: 626.449.4100

GAME WEEK EVENTS

DECEMBER 27, 2018

WELCOME PRESS CONFERENCE AT DISNEY CALIFORNIA ADVENTURE PARK: 2 p.m. Attendees include the head coach and four student-athletes from each team participating in the 105th Rose Bowl Game presented by Northwestern Mutual. Media wishing to use the shuttle to the Welcome Press Conference at Disney California Adventure should meet at the front of the hotel outside the lobby area for a 11:45 a.m. departure.

Media Contact: All media must contact Donna Fisk, Disneyland Public Relations by December 24, to obtain a credential at 714.781.4402 or donna.fisk@disney.com.

Media check-in opens at noon and is located at the Grand Californian Hotel. Upon arrival, all media will have any bags/equipment searched and go through advanced security. Media will then be escorted from the hotel to the press conference. Media members must carry a photo ID to be admitted.

GAME WEEK EVENTS (cont.)

DECEMBER 27/28, 2018

LAWRY'S BEEF BOWL: December 27, 4:30 p.m. (Ohio State)
December 28, 4:30 p.m. (Washington)
Lawry's The Prime Rib (100 N. La Cienega Blvd., Beverly Hills, CA 90211)

The Beef Bowl is a pair of private dinner events hosted annually by Lawry's The Prime Rib in Beverly Hills, honoring the players and coaches of each Rose Bowl Game team. Attendees include Tournament of Roses officials, the Rose Queen® and Royal Court and accredited media. Media wishing to use the shuttle to Lawry's Beef Bowl should meet at the front of the hotel outside the lobby area for a 3 p.m. departure.

Media Contact: All media must contact Kate Burr at 323.337.9714 or kate@beccapr.com for reservations to cover this event. Media outlets will have the opportunity to obtain b-roll video inside the event, as well as have interview opportunities with select student-athletes involved in the program.

DECEMBER 30, 2018

MEDIA PARTY: 5 p.m.–8 p.m.

Mikkeller DTLA (330 W. Olympic Blvd., Los Angeles, CA 90015)

All credentialed media is invited to a private event for covering the 105th Rose Bowl Game. During the Media Party, Grand Dad's Lounge will be closed. Buses depart from The LA Hotel Downtown at approximately 4:45 p.m. and return back to the hotel at the conclusion of the event. Should media members wish to bring guests, admission is \$25 per person at the door.

DECEMBER 31, 2018

ROSE BOWL HALL OF FAME INDUCTION CEREMONY: 12:30 p.m.
Rose Bowl Stadium, Lot K

George Halas, Randall McDaniel, Pop Warner and Vince Young will be inducted into the Rose Bowl Hall of Fame. Press opportunity with inductees will be prior to the induction ceremony at approx. 11:45 a.m. In-N-Out will be served to the media. Media wishing to use the shuttle to the Rose Bowl Hall of Fame Induction Ceremony should meet at the front of the hotel outside the lobby area for an 11 a.m. departure.

Media Contact: Media must contact Doug Ingels at dingels@tournamentofroses.com by December 29 to attend event.

GAME WEEK EVENTS (cont.)

DECEMBER 30–31, 2018

ROSE BOWL BASH: December 30, 10 a.m.–5 p.m.
December 31, 10 a.m.–4 p.m.
The Bloc Plaza, Hope and 7th Street, Los Angeles, CA 90017

The Rose Bowl Bash is a one-of-a-kind event in downtown Los Angeles on December 30 and 31. The event celebrates college football and will take place at The Bloc plaza (Hope and 7th Street).

The Rose Bowl Bash is free to the public and will include family-friendly interactive games, a Rose Bowl Game merchandise booth, photo activations, a beer garden, and entertainment—including a DJ booth and participation from team bands and cheer squads. Local merchants will also be available to attendees.

ROSE BOWL STADIUM GAME WEEK

STADIUM AVAILABILITY

Due to security measures, there is no access inside the Rose Bowl Stadium prior to game day.

TELEVISION SATELLITE TRUCKS

Media agencies planning to bring a satellite truck to the Rose Bowl Stadium must complete a Media Uplink Access and Parking Application prior to arrival and will be assigned a spot in the media compound. Please contact Eric Kay for further information at 714.234.3916 or ekay@rosebowlgame.org.

On game day, media vehicles with transmission equipment not requiring electrical hook-ups will be parked in a designated area in Lot F or on Arroyo Blvd. Spaces will be assigned on a first-come, first-served basis. Cars and/or tractors traveling with trucks will not be allowed to park in this space. Off-site accommodations must be made in advance.

RADIO BROADCASTS FROM STADIUM

Any radio station wishing to broadcast during game week or on game day at the stadium must contact Eric Kay at 714.234.3916 or ekay@rosebowlgame.org. In addition, a Radio Row Application Form must be submitted to the Rose Bowl Game media staff if you wish to broadcast from radio row at the Rose Bowl Stadium on game day.

ROSE BOWL STADIUM GAME WEEK (cont.)



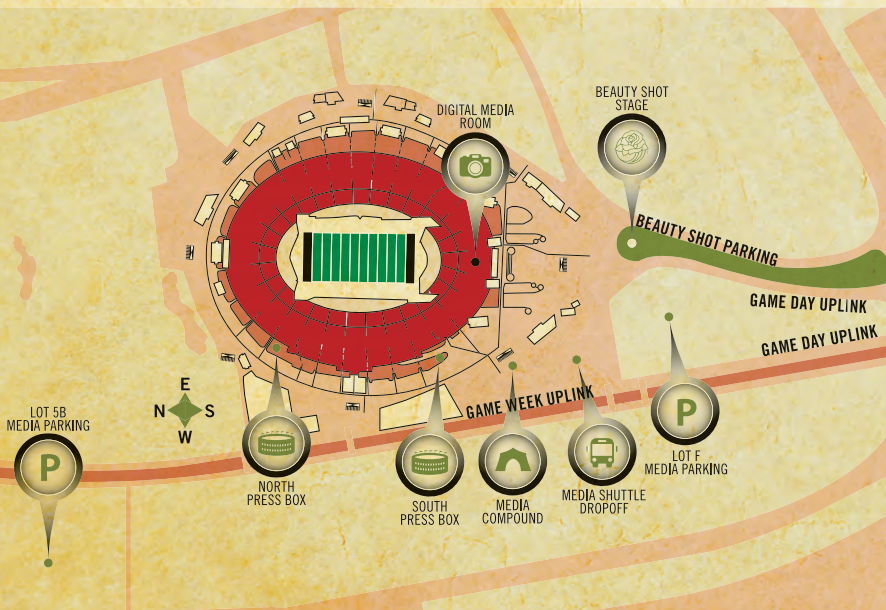
CABLE RUNS AT ROSE BOWL STADIUM

Media agencies bringing a satellite truck and wishing to broadcast live from the playing field following the game must make their cable runs into the stadium on Saturday, December 29, between 10 a.m. and 2 p.m. Please contact Eric Kay at 714.234.3916 or ekay@rosebowlgame.org for further information.



BEAUTY SHOTS

For media agencies seeking a Rose Bowl Stadium beauty shot, a platform will be set up on the south side of the stadium in front of Gate A. This camera platform is available from December 26–December 31, from 6 a.m. to 6 p.m., and is available on a first-come, first-served basis. For specific time requests, please contact Eric Kay at 714.234.3916 or ekay@rosebowlgame.org. Media agencies who will need access to the beauty shot stage outside of the hours listed above must contact Eric Kay in advance in order to have the appropriate security personnel on hand to avoid any delays in accessing the stage.



MEDIA FACILITIES



MEDIA COMPOUND

The media compound is located in the southwest corner of the Rose Bowl Stadium adjacent to Gate G. It serves as the media entrance into the stadium and houses the media workroom and post-game press conference.

Additional media seating is available in the media workroom. Media not assigned a seat in the press box may sit in the media compound during the game.

All television non-rights holders have the opportunity to record a feed of the game and post-game press conference from this location. The feed is net return, mic level XLR, HD.



TERRY DONAHUE PAVILION

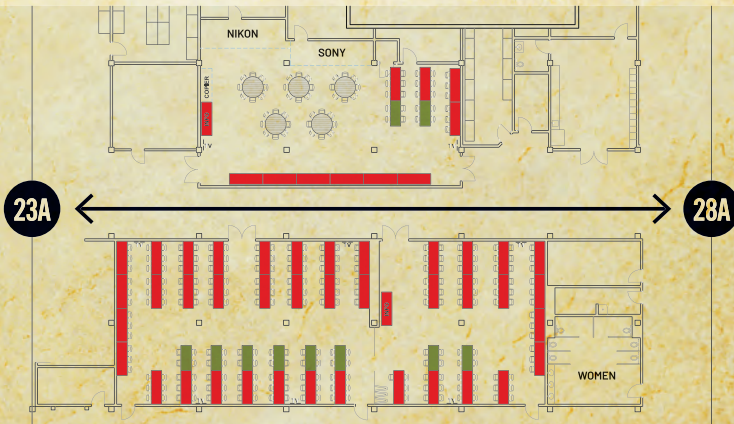
The Terry Donahue Pavilion, located on the west side of the stadium, has approximately 150,000 square feet of space that houses a broadcast center, working media and Premium Seating.

The north and south press box are located on Level F and broadcast booths are located on Level G.



DIGITAL MEDIA ROOM

The digital media room is located in the breezeway between tunnels 23A and 28A, adjacent to the playing field. Access to this area is through Tunnel 23A. All still photographers and runners must register for a vest and/or armband prior to the start of the game.



ROSE BOWL STADIUM GAME DAY



Media may enter the stadium starting at 9 a.m. on game day. All credentialed media must enter through the media compound located in the southwest corner of the Rose Bowl Stadium adjacent to Gate G. *Please note: the media compound will open at 6 a.m., however stadium access will not be until 9 a.m.*

Media wishing to access the stadium outside of published times on game day must make requests in advance for consideration and approval.



MEDIA SHUTTLES

On game day, police-escorted buses depart for the Rose Bowl Stadium at 9 a.m. from the media hotel. Media wishing to use the buses to the game should meet at the front of the hotel outside the lobby area prior to the departure times listed. Shuttles (not under police escort) will depart at 10 a.m. and 11 a.m. The shuttle drop-off will be near the Gate G media entrance on the west side of the stadium. Following the game, return buses and shuttles will be provided until all media have departed the stadium.



PARKING

On game day, there are a limited number of parking spaces for media passenger vehicles available at the Rose Bowl Stadium in parking lots F and 5b, located west of the Terry Donahue Pavilion, and Lot I located south of the stadium.

Media parking passes must be requested in advance via the official online credential application. **Parking passes will not be available for distribution on game day.**



SECURITY

Security at the Rose Bowl Stadium is at a very high level. All cameras, bags, computers and other equipment are searched and tagged prior to entry into the stadium.



GAME DAY MEDIA COVERAGE

Broadcast locations on January 1 are limited. Media planning to arrive on game day for live remotes must make arrangements in advance by contacting Eric Kay at 714.234.3916 or ekay@rosebowlgame.org.

SERVICES



FOOD AND BEVERAGE SERVICE

Breakfast will be served in the media compound from 9 a.m. until 11 a.m. Lunch will be served from 11:30 a.m. until 2 p.m. in the media compound, the north and south press box (Level F) and digital media room.

A halftime meal will be served in the media compound, north and south press box (Level F), broadcast booths (Level G) and the digital media room.

Snacks and beverages will be served throughout the day in the media compound, north and south press box (Level F), broadcast booths (Level G) and the digital media room.

A post-game meal and beverages will be available after the game at the stadium as well as at Residence Inn LA Live in Grand Dad's Lounge.



INTERNET ACCESS (password: RBGmedia2019!)

Complimentary wireless and high-speed hard-wired Internet access is available at each seat in the north and south press box on Level F. Please be sure to bring your own adapter if you do not have an ethernet port on your computer. Wireless Internet access is shared and available in the media compound and digital media room. High-speed hard-wired internet connections are shared among photographers in the digital media room.

All devices connected directly or indirectly to the Rose Bowl Game network must be running up-to-date anti-virus/anti-malware software, vendor-supplied security updates and system patches, and any other software necessary to protect your devices and others from viruses and other malicious software attacks. Any device which is found to adversely affect the Rose Bowl Game network or anything connected to it must be disconnected from the network and must remain disconnected until all problems have been resolved and reconnection has been approved by Rose Bowl Game management.

Those who wish to have dedicated service must make arrangements prior to game day by contacting AT&T Special Events/Convention Services at JT1767@us.att.com.



TECHNOLOGY ASSISTANCE

Members of the Technology Committee are located in the Terry Donahue Pavilion on Level F and digital media room to assist members of the media with Internet connections, laptops problems and other technology needs.



NIKON AND SONY PROFESSIONAL SERVICES

Nikon and Sony are happy to provide assistance to credentialed photographers at the 105th Rose Bowl Game. They will have a limited amount of equipment available for loan and a technician on site performing sensor cleanings. Nikon and Sony professional services will be located in the digital media room and will be open on game day at 9 a.m. and will close 30 minutes after the completion of the game. Photographers interested in sensor cleaning and borrowing equipment should arrive early.



SERVICES (cont.)

TELEPHONE SERVICE

Telephones are available in the north and south press box on Level F in the media compound and the digital media room. Service includes complimentary local and toll-free calls and may also be used for credit card or collect calls.

Should you require a dedicated phone line, please contact AT&T Special Events/ Convention Services at JT1767@us.att.com.



STATISTICAL INFORMATION

Stat monitors are located throughout the north and south press box. Media can also access live stats throughout the game at <http://rosestats.com>.

Quickie quotes and game statistics are provided in the north and south press box on Level F and broadcast booths on Level G in the media compound and in the digital media room at the end of each quarter.

For full stat books, notes and quotes please visit www.collegepressbox.com (username: rosebowl, password: pasadena).



WAYFINDER INFORMATION

Should you need any directional assistance or media information, Tournament of Roses wayfinders will be located on Level F for the Terry Donahue Pavilion.



PHOTOGRAPHERS

REGISTRATION AND DISTRIBUTION

Still photographers are required to wear vests at all times during the game and must register at the distribution table located outside the digital media room.

On game day there will be a mandatory media briefing held in the digital media room before kickoff at 12:30 p.m. to go over photographer rules and regulations. All photographers and social media shooters must be in attendance.



SIDELINE RESTRICTIONS

Photographers must stay behind the striped lines around the field and outside of the bench area (between the 25-yard lines on both ends of the field).



PHOTOGRAPHERS (cont.)

SIDELINE RESTRICTIONS (cont.)

The sidelines will feature two striped lines. The white striped line closest to the field is for all kneeling and the yellow striped line is for all standing. All other personnel, including producers and talent, must stand behind the stripe farthest from the field.

The End Zone line is for kneeling only.

No photographer will be allowed directly behind the team bench area during the game and no cameras, still or video, are allowed in the bench area.



MESSENGERS AND TECHNICIANS

Photo messengers and technicians must wear an armband at all times for temporary field access. Armbands will allow brief access on the field for pick-ups and deliveries. Standing on the field to watch the game is not permitted and will be monitored by Rose Bowl Game staff. Please register at the distribution table located outside the digital media room.



FREQUENCY COORDINATION

All wireless microphones, intercoms, wireless video cameras and IFBs must be frequency coordinated and tagged before they can be used at the game. Cellular telephones and pagers are exempt from frequency coordination. Frequency coordinator James Stoffo will be stationed in the media compound to screen all necessary equipment and affix tags. Only cameras displaying the proper tags will be allowed to operate at the game. For any further questions regarding frequency coordination, please contact James Stoffo at JSRFGUY@aol.com or 503.863.7426.



SATELLITE COORDINATES

JANUARY 1, 2019

Time: 5:30 p.m.–7:30 p.m. PT

Destination: SES-1 @ 101W transponder C17A

Downlink Frequency: 4,026.500/V

Modulation: DVBS2 8PSK

Bandwidth: 9 MHz

Symbol: 7.000 M/S

FEC: 2/3

Pilots: Off

Data: 13.864454 MBPs

Compression: MPEG4 4:2:0

Trouble Number: 310.287.3800

TELEVISION



BROADCAST FEEDS

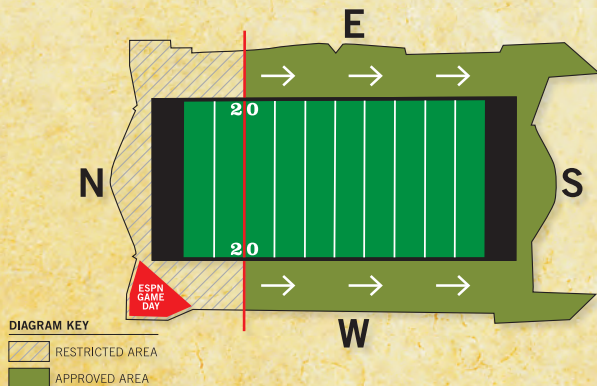
Television crews must provide their own video recorder for receiving composite or HD SDI video in the media compound. Standard BNC connections will be required for video, XLR for audio. The video feed is net return while the audio feed is mic level. Video and audio are provided via separate mult boxes.



GAME DAY TELEVISION POLICY

Credentialed non-rights holders are welcome on the field beginning at 9 a.m. and must leave the field with no less than 45 minutes remaining on the game countdown clock. From that point on, all television personnel, camcorders, minicams and other video and audio equipment must be removed from the field. Please note pre-game access times may be adjusted to accommodate field conditions. **Non-rights holders are NOT allowed on the field during the game. Non-rights holders are allowed to return to the field when the game clock has expired. ENGs will be held off the field in Tunnel 28A until the clock expires.**

Field access from the Terry Donahue Pavilion is down stadium aisles 15 and 22. Those non-rights holders who desire to set up pre-game video positions are reminded that no set stages are allowed on the field. Director chairs and set camera positions may be utilized but all set cameras must be made known in advance to the Rose Bowl Game media staff. As part of our contractual obligation with our broadcast partner, no set camera positions are allowed north of the northern 20-yard line (*please refer to field designations below*).



TELEVISION (cont.)



POST-GAME LIVE BROADCASTS

Once ESPN has finished its broadcast of the game, post-game live broadcasts from inside the stadium are allowed, but must be approved by Rose Bowl Game staff and coordinated prior to game day.



ROSE BOWL GAME FOOTAGE

Video of the Rose Bowl Game presented by Northwestern Mutual may be used only in connection with a regularly-scheduled television newscast following the Rose Bowl Game and shall not exceed three minutes in length. The graphic "Courtesy of ESPN" must accompany all highlights. Neither live nor delayed footage of the game may be shown until the ESPN telecast of the game has been completed.

DIGITAL AND ONLINE POLICY



Acceptance and use of a Rose Bowl Game media credential constitutes an agreement by each individual or entity signing for or using a credential for access to the bowl game, news conferences, practices or other game-related activities (collectively, the "Events") and his/her/its employers (each signer, user and employer, a "Bearer") to abide by the following terms and conditions:

Subject to the following limitations and conditions, the Rose Bowl Game grants accredited media organizations the limited license to use certain gathered information on the media organization's website only, beginning at the start of the Rose Bowl Game bowl game and continuing until the conclusion of the Rose Bowl Game bowl game.

1. Videotape of game action from the ESPN feed may be used on a website after the game has concluded. No more than three minutes of such video may be used, and the video may be posted only in the 48 hours after the conclusion of the game. The video must not be available for downloading;
2. Except for those originated by the rightsholders, audio or video play-by-play accounts originating from the stadium are prohibited;
3. Live streaming, live video and generating in-game highlight clips (i.e. gifs) from live video are prohibited;
4. Score updates are permitted;
5. The use of textual statistical information must be time-delayed and limited in amount (e.g., the score, injuries, record-breaking performances, scoring summaries at the end quarters, a condensed halftime story) so that an organization's game coverage on the Internet does not conflict with the electronic media rightsholder's rights to play-by-play accounts of the game and/or exclusivity as to such rights;
6. Should any of these conditions be breached, in the sole determination of the Rose Bowl Game or the relevant electronic media rightsholder, the media organization may not be credentialed for future games.

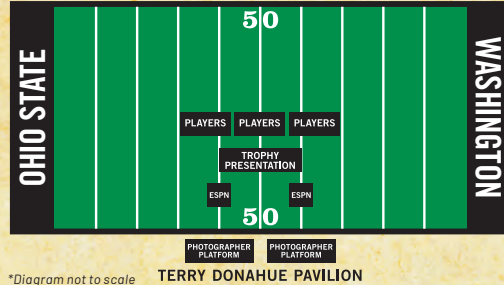
Please note the above guidelines DO NOT apply to press conference footage during game week or post-game.



POST-GAME

TROPHY PRESENTATION

At the conclusion of the 105th Rose Bowl Game presented by Northwestern Mutual, the trophy presentation will take place on the 50 yard line on the west hash marks. Three Rose Bowl Game trophies are presented in the following order: the Rose Bowl Game Leishman Trophy to the head coach of the winning team and the Offensive and Defensive Player of the Game trophies (as selected by members of the media). Two stages will be set up behind the ESPN camera platforms for photographers. Positions at these platforms will be available on a first-come, first-served basis.



POST-GAME PRESS CONFERENCE

The head coach and two student-athletes from the runner-up team will be escorted into the press conference room after a cooling-off period. Per CFP guidelines, the cooling-off period for the winning team is 20 minutes, which begins at the conclusion of the trophy presentation. The cooling-off period for the runner-up team is 10 minutes and begins as soon as the head coach enters the locker room. Immediately following the runner-up team, the head coach and at least two student-athletes from the winning team will be escorted into the press conference room.

The head coach and at least two student-athletes will be positioned at the main table. Following an opening statement from the head coach, questions from the media will be taken. Student-athletes will make no opening comments. The post-game press conference is also available on the televisions in the press box and media workroom to assist media with tight deadlines.

ASAP provides complete transcripts of the post-game press conference.

Risers and mult boxes are provided for camera positions, but the Rose Bowl Game does not allow the live transmission of video or audio during the post-game press conference.



POST-GAME (cont.)

POST-GAME INTERVIEWS / LOCKER ROOMS

Per CFP policy, the locker rooms are open to the media following the cooling-off period for a minimum of 20 minutes. No interviews, other than by rights-holders, are permitted during the cooling-off period.

In addition, during the open locker room session, a minimum of four and a maximum of six student-athletes will be made available outside the locker room in the breezeway adjacent to the locker rooms



POOL REPORTER

Upon request from the media for a rules interpretation, a pool reporter will be selected by the media director for the purpose of obtaining that interpretation from the chief of the officiating crew. After a 10-minute cooling off period, the pool reporter will be accompanied into the officials' locker room. The officials may not be interviewed concerning a judgment call.



QUICKIE QUOTES

Student-athlete and coaches quotes are available to the media immediately after the 105th Rose Bowl Game and are distributed throughout the north and south press box (Level F) and media compound.

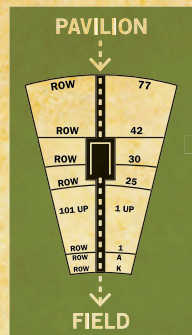


ADDITIONAL INFORMATION

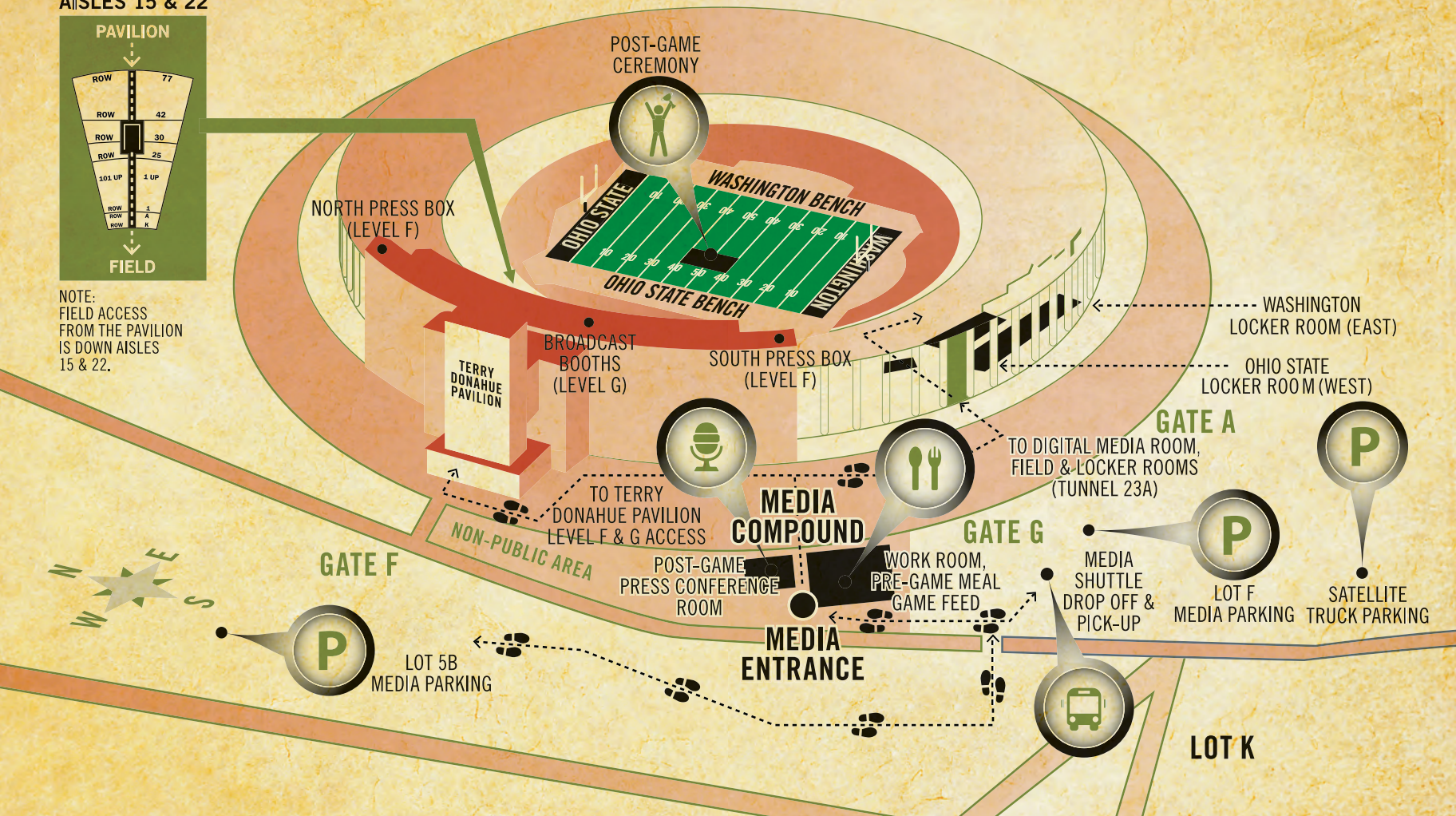
For more in-depth team information, updated daily schedule and directions, please visit collegepressbox.com/rosebowl

In addition, Rose Bowl Game staff will be happy to assist in providing and printing off directions.

AISLES 15 & 22



NOTE:
FIELD ACCESS
FROM THE PAVILION
IS DOWN AISLES
15 & 22.



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